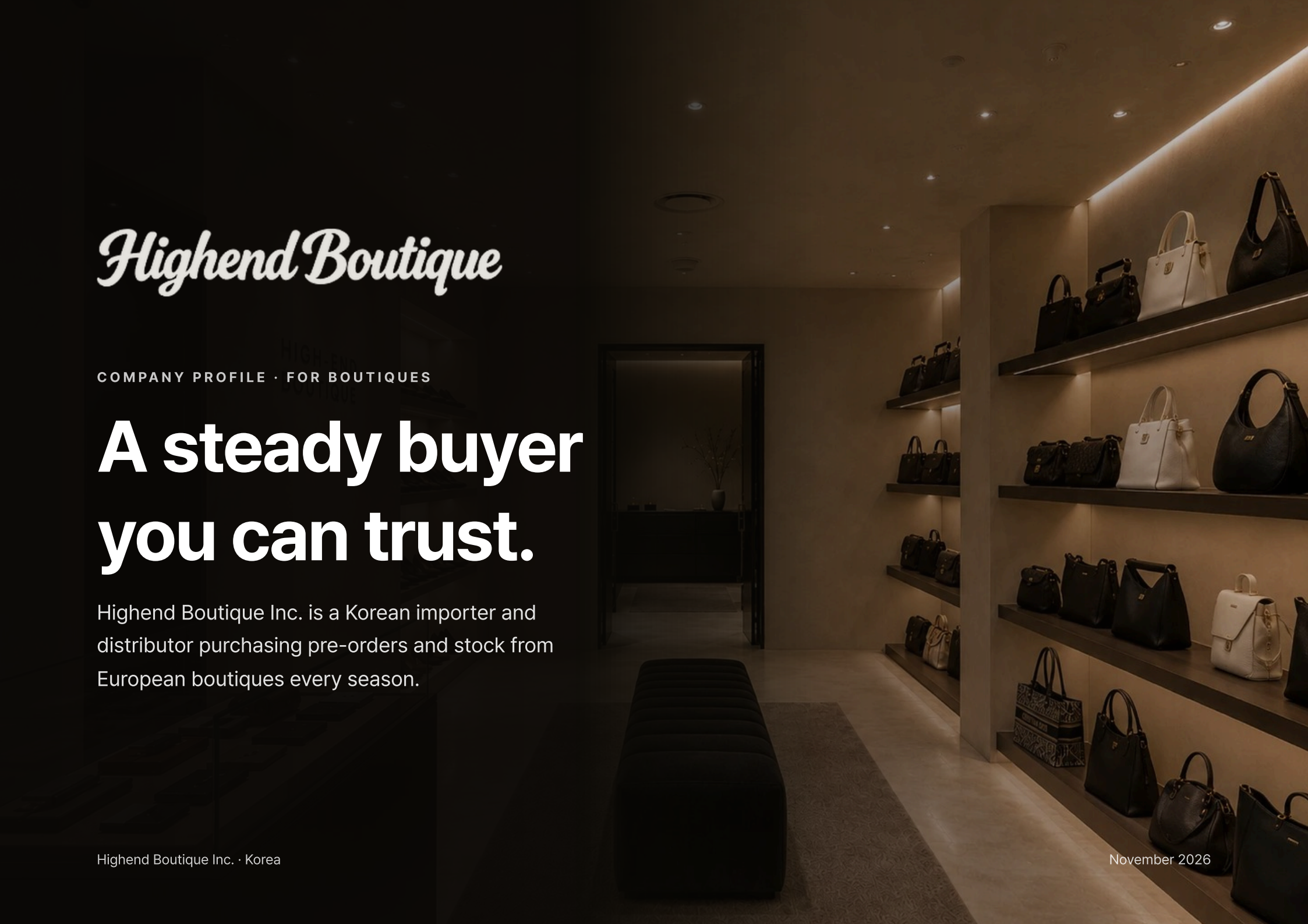
Highend Boutique

COMPANY PROFILE · FOR BOUTIQUES

A steady buyer you can trust.

Highend Boutique Inc. is a Korean importer and distributor purchasing pre-orders and stock from European boutiques every season.



Highend Boutique Inc. · Korea

November 2026

AT A GLANCE

Connecting Europe's boutiques with the Korean market.

A purchasing partner every season, not a one-off buyer.

20

Boutiques in Italy

Plus boutiques and official suppliers across Europe

75

Brands

Maisons, contemporary, street, sport, shoes, fragrance

30+

Korean retail channels

Alongside our own store, online and offline

Approx.

€6,000,000

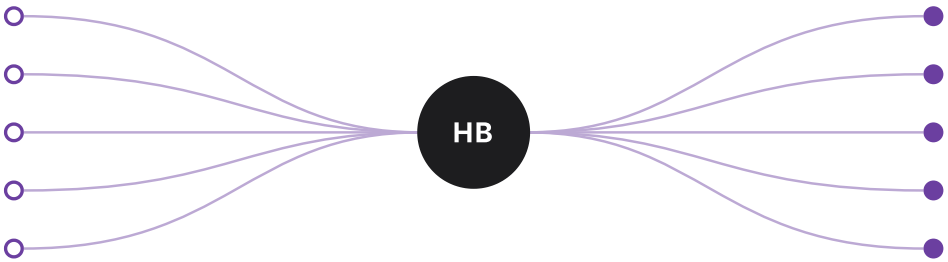
Latest-year revenue

Revenue grew 2.5× over the last three years

EUROPE

Boutiques

20 in Italy · across Europe



KOREA

Sales channels

30+ · online and offline

WHY HIGHEND BOUTIQUE

What you gain from working with us.

Four practical advantages for your boutique.

01

CASH FLOW

Prompt payment

Every advance payment is settled within 1–2 days, before the goods leave your store.

02

LOGISTICS

Pickup handled

We arrange and manage every pickup from your store (EXW).

03

MARKET

Market respected

Goods are sold in Korea and do not return to the European market.

04

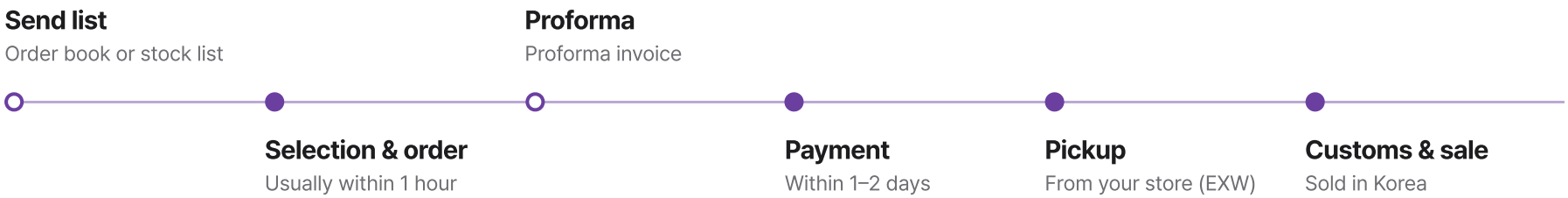
VOLUME

Recurring volume

About €2,000,000 in pre-orders per season, plus stock from €3,000 to €100,000 per deal.

TRANSACTION FLOW

Your part: two steps. Selection and order are completed within the day.



TRUST · 01 TERMS

Clear terms, prompt payment.

Our terms are simple and consistent. Payment is made before the goods leave your store.

01

PAYMENT

Payment

By bank transfer against your proforma invoice, before shipment.

02

PICKUP · EXW

Pickup

We arrange and manage every pickup from your store (EXW).

03

PRICING

Pricing

Your cost price plus an agreed markup.

04

GETTING STARTED

Getting started

We begin with stock orders to confirm selection and trust, then expand to pre-orders.



TRUST · 02 DISTRIBUTION

Your market is respected.

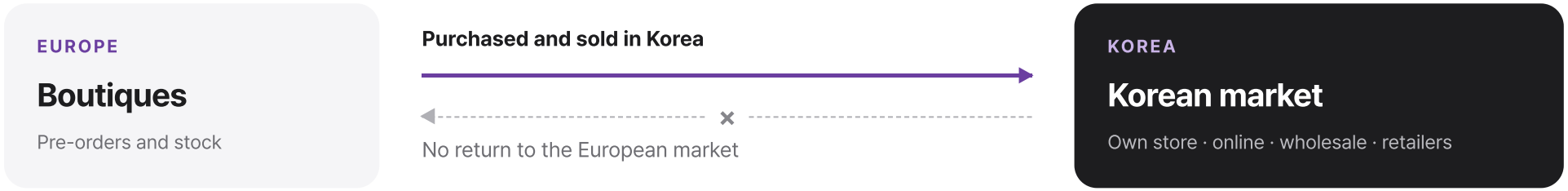
Goods we purchase are sold in Korea, and we take responsibility for the entire distribution process.

01
NO RETURN TO EUROPE
Sold in Korea
Goods we purchase are sold in Korea and do not return to the European market.

02
RESTRICTED ITEMS
Offline only
Items under export restrictions are sold through offline channels only.

03
ACCOUNTABILITY
Managed by us
Customs clearance and distribution after purchase are managed under our responsibility.

04
CONTINUITY
Every season
Because the goods sell, we purchase every season.



WHAT WE BUY

We purchase both pre-orders and stock.

Pre-orders before the season, stock during the season.

PRE-ORDER

Approx. €2,000,000

Volume	**Per-season pre-order volume**
Timing	**Before the season**
Start	**After stock orders establish trust**

STOCK

€3,000 – €100,000

Volume	**Per deal; no fixed limit**
Seasons	**Current and past seasons**
Reorders	**We take part in reorders**

Purchase
Directly from boutiques and official suppliers in Europe

Inspection
Every piece checked on arrival

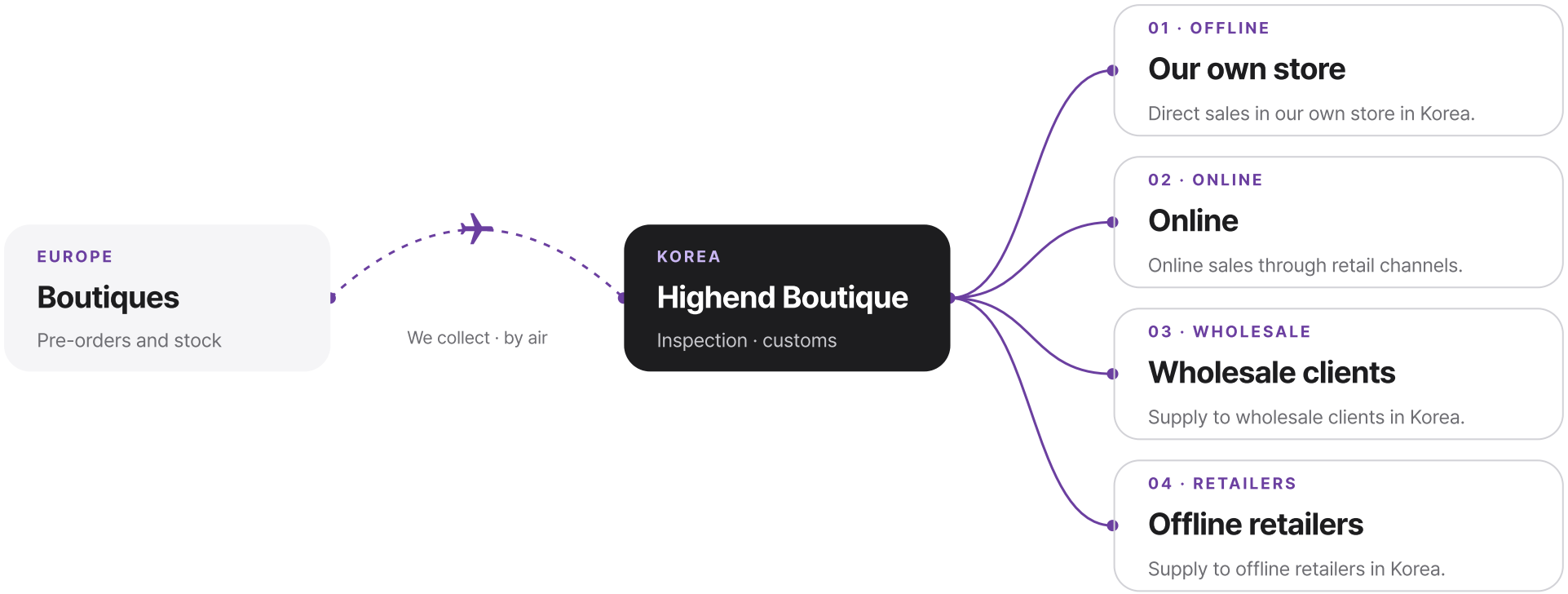
Customs
Formal import customs clearance for every item

Sale
Online and offline in Korea

HOW WE SELL

Multiple sales routes sustain steady purchasing.

We do not depend on a single channel. Four sales routes allow us to maintain our purchasing volume.



Some 30 retail channels in Korea. Channel names are disclosed only by mutual agreement.

BRANDS

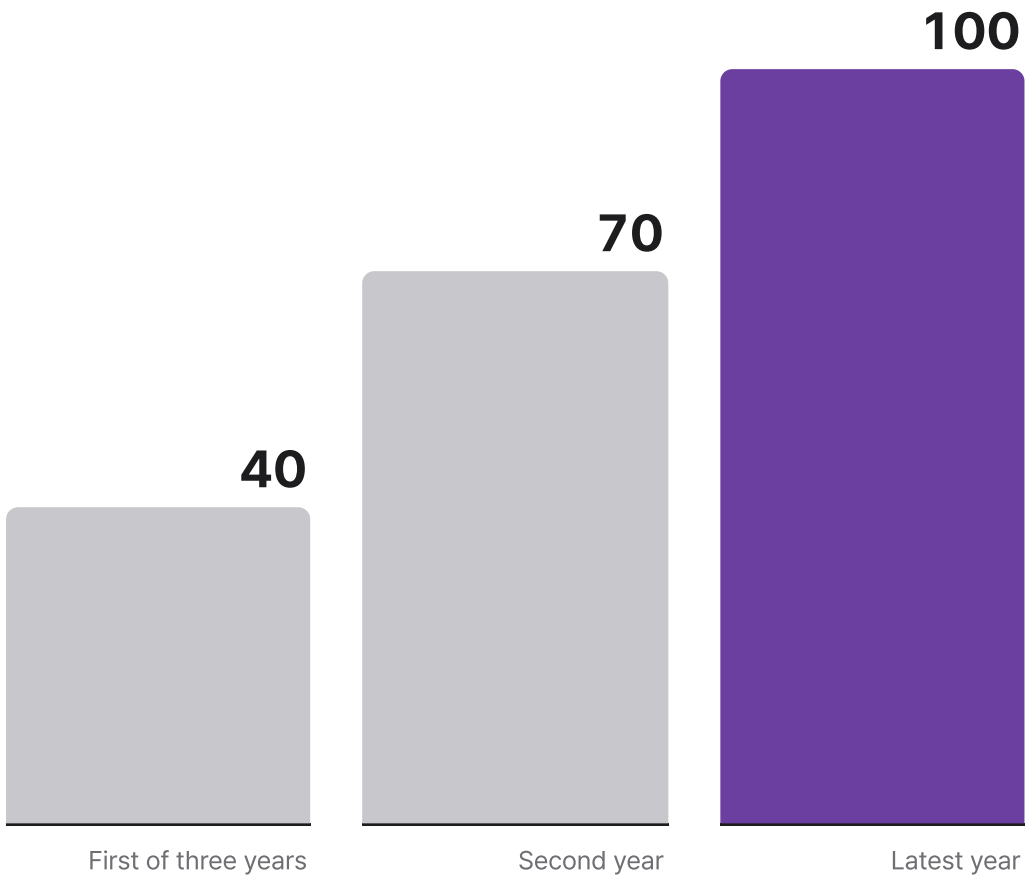
75 brands in our portfolio

Maisons 30	DIOR	GUCCI	PRADA	SAINT LAURENT	LOEWE
	CELINE	BOTTEGA VENETA	BALENCIAGA	VALENTINO	GIVENCHY
	FENDI	VERSACE	BURBERRY	MIU MIU	ALEXANDER McQUEEN
	TOM FORD	MONCLER	MAX MARA	THE ROW	BRUNELLO CUCINELLI
	MAISON MARGIELA	JIL SANDER	FERRAGAMO	TOD'S	CHLOÉ
	KENZO	MARC JACOBS	VIVIENNE WESTWOOD	MONTBLANC	THOM BROWNE
Contemporary 14	ISABEL MARANT	JW ANDERSON	JACQUEMUS	LEMAIRE	AMI PARIS
	MAISON KITSUNÉ	A.P.C.	OUR LEGACY	GANNI	CASABLANCA
	LONGCHAMP	COURRÈGES	DRAGON DIFFUSION	HELEN KAMINSKI	
Street & outerwear 9	STONE ISLAND	C.P. COMPANY	POLO RALPH LAUREN	WOOYOUNGMI	DIESEL
	CARHARTT WIP	BARACUTA	CALVIN KLEIN	TOMMY HILFIGER	
Sport & outdoor 12	NIKE	adidas	NEW BALANCE	SALOMON	HOKA
	On	THE NORTH FACE	RAB	GREGORY	CANADA GOOSE
	ROA	OAKLEY			
Shoes & comfort 8	GOLDEN GOOSE	AUTRY	AXEL ARIGATO	BIRKENSTOCK	UGG
	MOON BOOT	CLARKS	RED WING		
Fragrance & beauty 2	BYREDO	SANTA MARIA NOVELLA			

Brand names are trademarks of their respective owners.

GROWTH

Revenue grew 2.5× over the last three years.



Latest-year revenue

Approx. €6,000,000

The 100 in the chart is this amount

Revenue growth over three years

2.5×

Revenue index 40 → 70 → 100 (latest year = 100)

This year

30% growth expected

A forecast, not a result

Q&A

Frequently asked questions.

Points boutiques usually confirm before we begin.

Q1 What are the payment terms?

Deposit terms are agreed per order. We pay in your currency, within one to two days, before the goods leave your store.

Q2 Are orders ever cancelled after confirmation?

No. A confirmed order is not cancelled.

Q3 What volume of stock do you purchase?

No fixed limit. Deals typically range from €3,000 to €100,000; our November high was €80,000. We also take part in reorders.

Q4 Do you purchase older seasons?

Yes. Offers are welcome at any time. We review every list; goods need to be in sellable condition.

Q5 Who arranges pickup and transport?

We do. Under EXW terms, every pickup is arranged and managed by us.

Q6 How is the FTA applied?

An origin declaration or approved exporter number on the invoice is preferred. Without it, we handle the matter on our side.

Q7 How should we contact you?

Please contact us on WhatsApp (+82 10 5698 3921). We usually reply within one hour.

CONTACT

Let us start with next season.

Please send us your order book or stock list. We usually reply within one hour.

Legal name	**Highend Boutique Inc.**
Name in Korean	**주식회사 하이엔드부티크**
Business reg. no.	**424-88-03050**

Highend Boutique

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